

ANNUAL REPORT

Restoring salmon in a rapidly urbanizing environment

Long Live the Kings



www.lltk.org



1326 5th Ave. #450  
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YMCA CAMP ORKILA

We need a new ethic of place, one that has room for salmon and skyscrapers, suburbs and wilderness, Mount Rainier and the Space Needle.

Matthew Klinge  
Emerald City:  
An Environmental  
History of Seattle

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## Jacques White FROM THE DIRECTOR

Just months ago, many of us watched as a total eclipse of the sun was visible across the entire United States for the first time in 38 years. It was a shared experience and a way to connect with each other and our shared environment; a few moments during which we simply stood and witnessed nature's majesty together.

But natural wonders like the Great American Eclipse don't just happen twice per century. They're happening all around us, all the time. Here in the Northwest, we see miracles daily in our waters, our mountains, and our forests—from a breaching Orca in Puget Sound to the faithful migration out to sea and return to natal rivers by our native salmon and steelhead.

With your help, Long Live the Kings has been advancing science, improving management, and implementing solutions for salmon for more than 30 years. Over this period we've seen unprecedented regional growth, urbanization, and environmental impacts from a changing climate. But with a powerful force of donors, volunteers, advocates, and partners we've been able to leverage relationships to become a respected leader and steadying force, a deep keel amidst waves of change.

This year, Long Live the Kings worked with the Washington State legislature to secure significant funding for the Hood Canal Bridge Assessment. Helping to mitigate high steelhead mortality and poor water quality at the intersection of two of our region's most essential transportation and migration corridors, this effort represents one of the many ways we are working hard to seek bold solutions that balance the needs of fish and people in a rapidly urbanizing environment. At a time when divisiveness has come to characterize many discussions, this issue received strong bipartisan support.

The challenges we face today don't require a choice between "us" and "them," between the natural world and the developed one, between blue screens and blue skies. There is only one place we call *The Northwest*, and it includes all of us and all we do. Through rigorous scientific analysis, unsurpassed expertise, and the irrepressible passion of concerned partners like you, Long Live the Kings is delivering outcomes to create a sustainable Northwest with a growing human population, a thriving economy, and strong, flourishing salmon runs.

Thank you for joining us on this important journey!

Jacques White, LLLK Executive Director

Cover photo by Pat Edwards, US Fish & Wildlife Service.  
Additional photography by Matt Hagen, Erik Ringsmuth, and Mark Pouley.

## 2017 Highlights

TO READ MORE ABOUT THESE AND OTHER LLLK PROJECTS, VISIT OUR DIGITAL ANNUAL REPORT: [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG)

### SURVIVE THE SOUND

🐟 1,100 Fish Sponsored 🧑 670 Participants 📢 500k Total Reach 😊 5,000+ Smiles Spread



Something fishy was going on in classrooms, households, and offices across the NW this May. Glued to their phones, tablets and computers, participants of *Survive the Sound* were able to contextualize real data from LLLK field projects by sponsoring their favorite steelhead and following their migration online. While competing with friends during a two week race from the Skokomish and Nisqually rivers to the Pacific Ocean, a new

generation of salmon enthusiasts received relevant and timely information about the state of these miraculous fish and what is needed to save them. The 2017 pilot year of this interactive game was the tip of the iceberg—learn more about what's to come at [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG).

**Status:** Pilot complete, full launch in May, 2018  
**Funding Need:** Seeking individual, corporate, and foundation support for the 2018 launch and supplemental school curriculum. Contact Lucas Hall at [lhall@lltk.org](mailto:lhall@lltk.org) or 206.382.9555, x30.

### SALISH SEA MARINE SURVIVAL PROJECT

🚩 35% of Research Complete 💰 \$800k Raised 📄 11 Scientific Papers Published 🏠 117+ Studies Across the Salish Sea



Deep in the waters of the Salish Sea, tiny creatures may hold the answers to a riddle that's confounded fish managers for decades. Why are young out-migrating salmon and steelhead dying in the marine waters of Puget Sound and the Strait of Georgia? Learn about the role zooplankton are playing in helping *Salish Sea Marine*

*Survival Project* researchers unravel the mystery at [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG).

**Status:** Year 4 of a 5-year research phase  
**Funding Need:** \$2M to complete research, synthesize results, and provide management recommendations.

### HOOD CANAL BRIDGE ECOSYSTEM ASSESSMENT

💰 \$2.25M Raised for Phase I 🧑 6 Project Partners 🐟 4 Tribal Fishing Areas Affected 📢 25k People Engaged via Social



If you live in the PNW, you've likely driven across the serpentine expanse of the Hood Canal bridge, that vital transportation link connecting the Olympic and Kitsap Peninsulas. What you may not have realized—as your car zoomed over the waters of Hood Canal—is that millions of young steelhead are fighting for survival in the depths below. Studies have shown that

65% of juvenile steelhead migrating past the Hood Canal bridge don't make it to the Strait of Juan de Fuca. Learn what LLLK and our partners are doing about it at [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG).

**Status:** One of two field seasons complete  
**Funding Need:** \$250k to complete Phase 1

## 2016 Financials

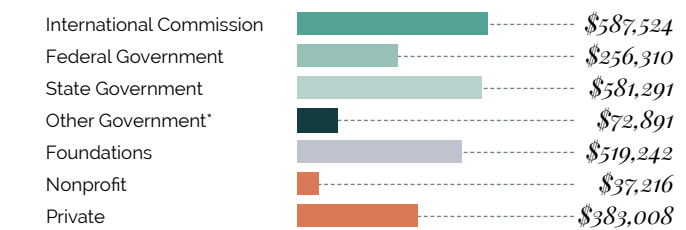


62%: Government  
21%: Foundations  
1%: Nonprofit  
16%: Private



81%: Programs  
11%: Management  
8%: Fundraising

*\*financial information from 2016 Federal 990 Report*



*\*includes Tribes*

## Honoring Jim

JIM YOUNGREN *LLTK Founder*

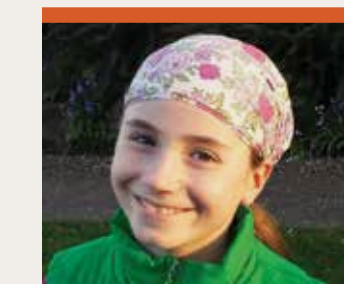


Our fearless founder Jim steps down this year from his three-decade post at the helm of the LLLK Board of Directors. Jim will continue to play a vital role in the organization as President Emeritus, and we will be forever grateful for—and inspired by—his vision, unwavering support, and passion.

Read about Jim's lifelong devotion to salmon and fishing, and the bold thinking that started Long Live the Kings at [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG)

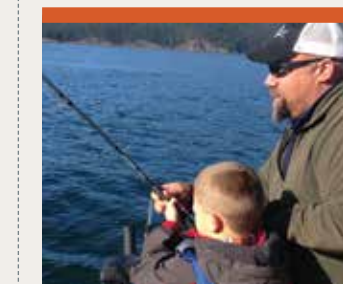
## Stakeholder Stories

TO MEET SOME OF THE PEOPLE WHO SUPPORT US, VISIT OUR DIGITAL ANNUAL REPORT: [WWW.2017AR.LLTK.ORG](http://WWW.2017AR.LLTK.ORG)



### Emily Gaus

"I sponsored Speedy the salmon. I chose Speedy in memory of Speedy, my beta fish, who died just before *Survive the Sound* started."



### Mark Riedesel

"Sport fishing is something I cherished doing with my dad and that I cherish every bit as much being able to share with my own children."



### Sierra Boone

"Growing up on Hood Canal gave me a first hand understanding of why preservation is so important."



### Mike Crewson

"The Tulalip Tribe shares responsibility for managing salmon in our region. We take this responsibility very seriously."

### OUR IMPACT

🕒 1,000,000+ FISH RETURNED SINCE 1986 🧑 250+ PARTNERS 📍 125+ PROJECT SITES  
🐟 4,000+ CHINOOK FOR HARVEST ANNUALLY 🌐 HUNDREDS OF OTHER SPECIES AFFECTED

### OUR WORK AREAS

🔬 ADVANCING SCIENCE 🛠️ IMPROVING MANAGEMENT ✅ IMPLEMENTING SOLUTIONS

### SUPPORT US

👉 Donate today at [www.lltk.org/donate](http://www.lltk.org/donate)